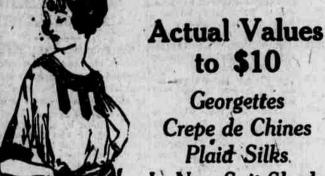
## Just Arrived SALE New Fall

# BLOUSES



Values That Cannot Be Duplicated

Indescribably Beautiful Array

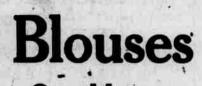


Plaid Silks. In New Suit-Shades Flesh and White

High grade, new, tuckedin and overblouse models -in light and suit shades and two-toned effectsround and square necks; long, short or threefourths sleeves, vestees and bolero effects. Tremendous variety, arranged for easy choosing.

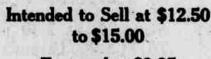
Beaded, Embroidered, Braided and Trimmed with Filet and Venice Laces - Some with Fringes and Tassel Ef-

Unequalled Special



**Overblouses** 

"Tyon" Blouses



Featured at \$9.95

A most extraordinary low price for blouses of such high quality and so well made. New models—new overblouses, new "Ty-On" blouses and other smart blouses of fine georgette. Embroidered and beaded models in

Flesh, White, Bisque, Brown, Navy, Taupe and Black.



**ROCK ISLAND** 

Women's New Fall Walking Oxfords

Plain Oxfords, Brogue Oxfords, with low Walking Heels, Goodyear Welt Soles. All sizes, special



### INTERESTING SHOE VALUES

These women's fall boots are interesting in every way. The styles are so becoming and so new. The leather meets every test of service and every regiurement of fashion and costuming.

And the prices are of absorbing interest alsoprobably quite a bit lower than you have seen them this season, \$7.95 to \$15.00 and up.

#### Special: Women's New Fall Shoes

Brown Calfskin, Brown Kidskin, Black Kidskin, with new Walking Heels, Goodyear Welt Soles, for Street and Dress Wear.



# Phenomenal Purchase and Sale High Quality New Winter Suits

Distinguished Plain Tailored or Fur Trimmed Models--Superb Productions

Guaranteed Savings of 20% to 333%

\$55 - \$67.50 - \$97.50

Bought at great price concessions for this important event and to be sold on the same basis. An offering that will appeal strongly to women who have determined they will "pay less" this year for their suits. For here is presented a brilliant group of decidedly high class productions—of superb tailoring and custom-made distinction. In short, suits that would grace the most fashionable wardrobes in this city.

#### SOME OF THE NEW MATERIALS ARE—

Veldyne, Duvet Superior, Gold and Silvertone Effect, Plain and Check Velours, Vel de Cygne, Duvet Cut, Duvet de Laine, Peach Bloom, Tricotine.

#### COLORS-

Victory Blue, Nankin, Suchow, Dryad, Bayleaf, Dragon, Reindeer, Madura, Malay, Beaver, Oxford, Navy, Black.

Endless Variety of New **FALL SUITS** 

\$30.95 and \$42

TINSELTONE, TRICOTINE NOVELTIES WOOL VELOUR

TRIMMINGS-Some with Genuine Furs, Tucked Flares, Braid, Dangling Novelties and Braid Bindings.

STYLES-Plain Tailored, Street and Fur Trimmed Models, Featuring High Collars and Short Flares.





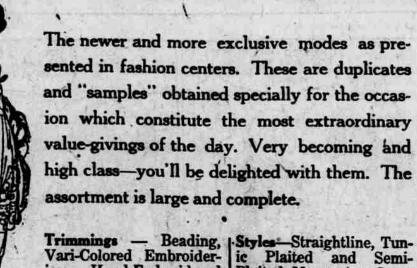


### Special Purchase and Sale of Several Hundred FALL Dresses of Satin and Tricotine

Extraordinary Presentation of Afternoon Models Specially Contributed by Leading Makers

NAVY **NEW BROWNS** BLACKS

\$25-\$35-\$55



ies, Hand-Embroidered Plaited, Moyen Age, Long Linen Collars, Belts, Ves- Waisted, Fuller Skirts, New Necks.



